

Message Text

CONFIDENTIAL

PAGE 01 RABAT 04281 090822Z

21

ACTION NEA-10

INFO OCT-01 ISO-00 /011 W

----- 054838

R 061740Z AUG 76

FM AMEMBASSY RABAT

TO SECSTATE WASHDC 9410

INFO AMCONSUL CASABLANCA

C O N F I D E N T I A L RABAT 4281

FOR NEA/AFN - CONSUL GENERAL MONJO

E.O. 11652: GDS

TAGS: EGEN PFOR MO

SUBJECT: WASHINGTON CONSULTATIONS

1. WHEN I BEGAN MY BRIEFINGS, CASABLANCA WAS PORTRAYED AS THE ECONOMIC AND FINANCIAL CAPITAL OF MOROCCO. THIS IS A HALF-TRUTH. THE MAJOR BANKING INSTITUTIONS ARE IN CASABLANCA, AND THERE IS CONSIDERABLE CONCENTRATION OF THE INDUSTRIAL PRODUCTION AND OF THE COMMERCIAL LIFE OF THE COUNTRY IN THAT CITY. BECAUSE OF THE CENTRALIZED SYSTEM OF POWER IN RABAT, HOWEVER, CASABLANCAITES TURN TO THE CAPITAL FOR CONSTANT GUIDANCE, IF NOT DIRECTION. BY THE SAME TOKEN THE PALACE IS IN CLOSE TOUCH WITH BUSINESS AND OTHER LEADERS IN CASABLANCA ON WHOM IT CAN DRAW FOR TEMPORARY OR MORE PERMANENT MISSIONS OF NATIONAL, POLITICAL INTEREST. YOU SHOULD NOT THEREFORE CONSIDER YOUR ROLE LIMITED IN ANY WAY TO STRICTLY COMMERCIAL AND ECONOMIC INTERESTS. AS EXPLAINED IN DETAIL TO DIRECTOR GENERAL LAISE, PERSONNEL AND NEA, I LOOK FORWARD TO HAVING THE CONSUL GENERAL IN CASABLANCA AS A KEY MEMBER OF THE COUNTRY TEAM WORKING CLOSELY WITH THE EMBASSY ON THE WHOLE GAMUT OF ISSUES AFFECTING OUR RELATIONS WITH MOROCCO.

2. STAN ESCUDERO WILL HAVE MANY USEFUL IDEAS FOR YOUR CONSULTATION. OUR IDEAS FOLLOW:

(A) TO OBTAIN INSIGHTS ON THE POLITICAL AND MILITARY PICTURES, YOU SHOULD HAVE BRIEFINGS FROM INR, DIA, DSAA
CONFIDENTIAL

CONFIDENTIAL

PAGE 02 RABAT 04281 090822Z

(SOMMER) AND CIA.

(B) TO HELP US IN ONE OF OUR TOP PRIORITIES OF ATTRACTING PRIVATE AMERICAN INVESTMENT, YOU SHOULD VISIT EX-IM, OPIC (BONNIE HENDERSON), EB (DEPUTY ASSISTANT SECRETARY BILLER), WORLD BANK, AND COMMERCE (INCLUDING CLAUDE CLEMENT OF BIC), AND BENJALLOUN OF THE MOROCCAN EMBASSY.

(C) YOU MIGHT CHECK JOHN HABBERTON OF BCIU ABOUT SETTING UP A PROGRAM TO MEET WITH REPRESENTATIVES OF FOLLOWING FIRMS ALREADY DOING BUSINESS IN MOROCCO: GENERAL TIRE, GOODYEAR, COCA COLA EXPORT CORP., CROWN CORK, GILLETTE, SUNOIL, SINGER SEWING MACHINE CO., NCR, PRICE WATERHOUSE, CITIBANK, TWA, ARTHUR D. LITTLE, AND ENGINEERING FIRMS OF TIPPETTS, ABBOTT, MCCARTHY & STRATTON AND LOCKWOOD-GREENE.

(D) REGARDING THE FEW OUTSTANDING PROBLEMS BETWEEN U.S. FIRMS AND THE GOM SUCH AS HOLIDAY INN AND ESSO, I SUGGEST YOU GET BRIEFED INTERNALLY BY ESCUDERO AND LATER MEET WITH US HERE. RECOMMEND YOU NOT MEET WITH PRINCIPALS AT THIS STAGE AS NEGOTIATIONS ARE DELICATE AND WE SHOULD AVOID CROSSING WIRES.
ANDERSON

CONFIDENTIAL

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CONSULS GENERAL, DEPARTMENTAL CONSULTATION
Control Number: n/a
Copy: SINGLE
Draft Date: 06 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: greeneet
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976RABAT04281
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D760305-0753
From: RABAT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760877/aaaacozx.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 30 MAR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 MAR 2004 by GarlanWA>; APPROVED <13 OCT 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WASHINGTON CONSULTATIONS
TAGS: EGEN, PFOR, MO, US
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006